

Dear Students,

Sukkur IBA University being an eco-system partner of CIRCLE brings She Loves Tech 2020, the world's largest women and technology startup competition, to Sukkur and Sukkur IBA University. This time, it will be happening virtually, therefore, making it easier for all of you to participate.

We call out entrepreneurs to participate in this global competition, which will not only provide them with a chance to showcase their business but will also provide them to win \$15,000, receive mentorship, investment opportunities and expand their networks! Are you a startup looking to grow and pitch to international investors?

We would like to extend this opportunity to invite you to take part in She Loves Tech 2020 if you are an early-stage tech startup that has a viable product past its conceptual stage or if you fulfil at least one of the following criteria:

- Has a product designed specifically for women
- Has a product that addresses a problem which disproportionately affects women
- Has a significant proportion of female consumers
- Has at least one female entrepreneur on the founding team?

This year, She Loves Tech 2020 Global Startup Competition will expand to 30+ locations across the Globe, including, China, Singapore, Germany and Pakistan. The three finalists for the National Final will receive cash prizes and the Pakistan finalist will:

- Receive a chance to have a special mentorship session with Top VC Partner level Microsoft Startups
- Receive a chance to be featured in Bloomberg among others
- Participate in a high-level boot camp including workshops
- Network with top investors, entrepreneurs, and leaders in the ecosystem
- Interact leading Chinese tech companies and incubators
- Receive a chance to win a \$15,000 equity-free cash prize

Registrations are open now at <https://apply.shelovestech.org/>

For further query contact Mr. Ali Mujtaba (ali_mujtaba@iba-suk.edu.pk).